



# COMPANY DETAILS

DIGITAL BUSINESS STRATEGY & SYSTEMS CONSULTANT

PRESENTED BY  
OHMENIUS

2026

# ABOUT US

OhmGenius is a digital business consulting firm focused on **driving sales-oriented** digital growth for founders and businesses.

We work with both **new and existing businesses** to design the right digital strategies, systems, and operating structures before execution begins. Our approach emphasizes clarity, structured decision-making, and long-term scalability — ensuring businesses invest in the right direction from the start.

OhmGenius operates as a **business-first, tool-agnostic consulting partner**, guiding organizations through digital business planning, system design, automation, analytics, and growth advisory.

## OUR VISION

To be a trusted digital business consulting partner for founders and businesses, enabling **sales-focused**, structured, scalable, and sustainable digital growth through clarity, systems, and long-term thinking.

## OUR MISSION

Our mission is to drive **measurable sales growth** for new and existing businesses by designing the right digital business strategies, systems, and operating models before execution.

We focus on building clarity, improving decision-making, and implementing scalable digital structures that support consistent revenue growth and long-term business stability.





OhmGenius operates across two key stages of the digital business journey:

## WHAT WE DO

### **Launch a Digital Business**

Plan, structure, and launch new digital businesses with the right strategy, systems, and execution roadmap.

### **Scale an Existing Business**

Optimize and scale running businesses by fixing inefficiencies, strengthening systems, and enabling data-driven growth.

## WHY CHOOSE US

- Business-first, tool-second approach
- Clarity before execution and investment
- Structured systems over shortcuts
- Tool-agnostic and vendor-neutral consulting
- Scalable thinking built into every engagement

We operate as strategic consultants — not an agency or software reseller.

## OUR METHODOLOGY

Every engagement follows a clarity-driven process:

1. Understand the business context and goals
2. Define strategy and system architecture
3. Guide execution, optimization, and growth

Engagements are customized based on business stage and requirements.



## INDUSTRIES WE WORK WITH

- Ecommerce & Digital Commerce
- SaaS & Subscription Businesses
- Service Businesses
- Startup & Founder-led Ventures

## OUR TEAM

OhmGenius is led by a multidisciplinary team with expertise in digital strategy, systems design, automation, analytics, and business operations.

We collaborate closely with founders, leadership teams, and trusted execution partners to deliver scalable, practical solutions aligned with business goals.

## CONSULTING PHILOSOPHY

We don't sell software, ads, or fixed templates.

We design digital business systems that support sustainable growth and operational clarity.



# THANK YOU

## CONTACT US



+91 9445577319



info@ohmenius.com



www.ohmgenius.com